An Amendment to Ordinance 901

Adding
Definitions Regarding Signs

Area of a sign – is computed by means of the smallest rectangle, circle, triangle, or any geometric combination thereof that will encompass the extreme limits of the writing, representation, emblem, logo, or other display; together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed, but not including any supporting framework, bracing, or decorative fence or wall otherwise meeting zoning requirements incidental to the display itself. The calculation for a double-faced sign shall be the area of one face only. Double-faced signs shall be constructed so that the perimeter of both faces coincide and are parallel and no more than 45 degrees apart.

Awning Sign – Any non-rigid material such as fabric or flexible plastic that is supported by or stretched over a frame that is attached to an exterior wall. A sign incorporated into, attached or affixed to, or painted onto an awning.

Banner – A non-rigid sign constructed of cloth, fabric, paper or other flexible material.

Billboard Sign – See “Off-Premise Sign”.

Bulletin Board Sign – See “Changeable Copy Sign”.

Bus Stop Sign – Signs located on benches or shelters placed in the public rights-of-way or on private property adjacent to public rights-of-way at a bus stop used for regularly scheduled public or private mass transit or for the pick up or discharge of school children. The Township may set for the regulations for size, content, placement, design, and materials used in the construction of said signs, benches and shelters.

Canopy Sign – A sign attached to an extension of the roof of a building or a freestanding structure that has a roof with support, but no walls.

Changeable Copy Sign – A sign that is designed so that characters, letters or illustrations can be changed or rearranged without altering the face or surface of the sign. See also Digital Sign, Digital Billboard, Multi-Vision Sign, Electronic Changeable Copy Sign and Marquee Sign as defined and/or regulated in this Article.

Construction Sign – A temporary sign which shall be removed at the conclusion of construction or demolition which provides information about future development or current construction on a site and the parties involved in the project (i.e. Architect, contractor, subcontractor, or material supplier who participates in construction on the property on which the sign is located).

Directional Sign – A sign that provides directional assistance for the convenience of the public such as location of exits, entrances, parking lots, amenities, and housing units.

Digital & Electronic Sign – A sign that utilizes digital or video light emitting diodes (“LEDs”) or similar electronic methods and plasma displays to create a changeable image display area which may be changed electronically, mechanically or rearranged automatically by computer or other form of programming.

Flashing Sign – Any illuminated sign on which the artificial light is not maintained stationary or constant in intensity and color at all times when such is in use. Any moving, illuminated sign shall Amendment to Definitions 901
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be considered a “flashing sign”. Such signs shall not be deemed to include time and temperature and/or date or public message displays (i.e. Amber Alerts) using electronic switching. A Digital Sign that simply changes messages not more than once every eight seconds shall not be considered an animated sign.

Freestanding Sign – The General term for any sign which is permanently affixed to the ground and on a foundation. It is supported on a foundation by one or more poles or braces and is not attached to a building for any other structure. A freestanding sign may have one or two sides.

Home Occupation Sign – A sign containing only the name and occupation of the person conducting a permitted home occupation.

Identification Sign - A sign which, by means of symbol or name, identifies a shopping center, commercial or industrial park, or other development that may contain a mixture of residential, commercial, or industrial uses.

Illegal Sign – A sign that was constructed in violation of ordinances that existed at the time it was built. Also a sign that remains standing when the time limits set by the permit are exceeded, or not removed after notification to remove from the Zoning Officer. Illegal signs shall include signs which are posted, nailed, or otherwise fastened or attached to or painted upon structures, utility poles, trees, fences, or other signs.

Illuminated Sign - A sign illuminated in any manner by an artificial light source, whether internally or externally lit.

Informational Sign – A sign which provides a service, direction or courtesy information (such as, but not limited to a sign stating the hours of operation for a business, emergency telephone numbers, credit card usage, or other information of a similar nature) and/or directs or regulates pedestrians or vehicle traffic within private property and includes information of a general directive or informational nature such as no parking, handicapped parking, loading area, self-service and rest rooms; which bears no advertising matter, an does not exceed two square feet of sign area per face, unless required otherwise by the federal ADA standards.

Kiosk Sign – A free standing structure upon which temporary information and/or posters, notices, and announcements are posted or that lists names of businesses located on a property or in a building.

Mercantile Establishment - Consisting of a carefully landscaped complex of shops representing leading merchandisers; usually includes restaurants and a convenient parking area; a modern version of the traditional marketplace.

Marquee Sign - A sign designed to have changeable copy, either manually or electronically. Marquee signs may be a principal identification sign, a freestanding sign, or a wall sign; Also know as a “reader-board sign”. Generally, a marquee sign is attached to, in any manner, or made a part of any permanent roof-like structure projecting beyond a building or extending along and projecting beyond the wall of a building, generally designed and constructed to provide protection from the weather.

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**Monument sign** – A freestanding sign supported primarily by an internal structural framework or integrated into landscaping or other solid structural features other than support poles.

**Neon Sign** - An illuminated sign affected by a colorless, odorless light source consisting of a neon, argon, or similar gas in a tube or other materials that is bent to form letters, symbols, or other shapes.

**Nonconforming Sign** – A sign lawfully erected and maintained prior to the adoption of this ordinance that does not conform with the requirements of this ordinance.

**Off-Premise Sign** – A sign which directs attention to a business, commodity, service, entertainment or attraction sold, offered, or existing elsewhere than upon the same lot where such sign is displayed. The term “off premise sign” shall include an outdoor advertising sign, (billboard), on which space is leased or rented by the owner thereof or others for the purpose of conveying a commercial or noncommercial message.

**On-Premise Sign** – A sign that directs attention to a business, profession, activity, commodity, service, product price, or entertainment conducted, sold, or offered upon the premises where such sign is located.

**Plaza Sign** – a one or two sided sign displaying smaller signs, each of equal size which identifies the name of a business complex as well as the names of the business therein.

**Political Sign** – Political signs announcing political candidates seeking office, slates or candidates, political parties, and/or political and public issues appearing on a ballot.

**Portable Sign** – A sign that is not permanently attached to the ground or a permanent structure. This includes, but is not limited to, a sandwich board or a sign designed to be transported on wheels, or a trailer, but shall not include temporary signs.

**Projecting Sign** – A sign attached to a building or other structure and extending in whole or in part more than 14 inches beyond the building. An awning sign shall not be considered a “Projecting Sign”.

**Pylon Sign** – A freestanding sign which is permanently affixed to the ground and on a foundation, and is not attached to a building or any other structure. A pylon sign is supported by one or more structural elements which are architecturally similar to the design of the sign and only advertise the singular business whose property upon which it sits.

**Real Estate Sign** - A temporary sign indicating that a property or any portion thereof is available for sale, lease, or rental of property or buildings. Such signs shall be non-illuminated and limited in content to the name of the owner or agent, an address or telephone number for contact, and an indication of the area and general classification of the property.

**Roof Sign** - A sign which is erected, constructed, or painted on the roof of a building.

**Secondary sign** - A sign which is not a primary sign which does not advertise the name of the business. Such secondary sign shall be on premises.
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Sign – Any physical device for visual communication that is used for the purpose of attracting attention from the public and that is visible from beyond an exterior lot line, including all symbols, words, models, displays, banners, flags, devices or representations. This shall not include displays that only involve symbols that are clearly an entire religious in nature, and which do not include advertising.

Sign Setbacks - The minimum distance required between any property line and any portion of a sign or sign structure and/or the required spacing between two signs.

Sign Walkers – Any person which has attached thereto or thereon any sign or advertising device for the basic purpose of providing advertisement of products or directing people to a business or activity. The sign(s) carried by a sign walker shall be considered portable signs.

Temporary Sign – A sign not intended or designed for permanent display, and are intended for removal after the temporary purpose has been served.

Wall Sign – A sign mounted flat against and projecting less than 14 inches from, or painted on the wall of, a building or structure with the exposed face of the sign in a plan parallel to the face of the wall. This does not include window signs.

Window Sign - A sign which is readily visible and can be at least partially read from an exterior lot line and which is attached internally to a window or transparent door or that can be read through a window or transparent door.


This Ordinance shall be effective immediately.

Adopted this ___ Day of ___ March ___ 2020.

BOARD OF SUPERVISORS DELAWARE TOWNSHIP

JOHN HENDERSON, Chairman

JANE NEUFELD, Vice Chairman

RICK KOEHLER, Supervisor

ATTEST:

KRISTA PREDMORE, Township Administrator